

rural economic development forum: how we can build prosperity here at home

WASHINGTON STATE UNIVERSITY EXTENSION • HORIZONS PROGRAM



Michael Shuman, will address what local communities can do to create vibrant, self-reliant, community-based economic networks. He will highlight current trends in the national and global economy and show how consumers, investors, policymakers and organizers can revitalize their own community by supporting local business.

During this workshop you will learn how:

- **Economic leakages** can become business opportunities
- **Entrepreneurship** creates a sustainable economic base for rural communities, individuals and families
- **Businesses can cooperate** within the economic community to increase sales
- **Local purchasing** by consumers, businesses and local governments strengthens the local economy
- **Local investing** more effectively supports business opportunities and growth
- **Public policy** can encourage business growth through research and regulatory practices.

Michael, an attorney and economist, has most recently written *The Small-Mart Revolution: How Local Businesses Are Beating the Global Competition*. Small-Mart is a guidebook for communities on ways they can build and strengthen their local economy. Michael has published nearly 100 articles for periodicals such as New York Times, Washington Post, Nation, Weekly Standard, Foreign Policy, Parade, and The Chronicle on Philanthropy. Shuman has also appeared on television and radio shows, such as the Lehrer News Hour and NPR's "Talk of the Nation," and is a periodic commentator on NPR's "All Things Considered." He has worked with many communities to achieve economic sustainability.



Visit his website: smallmart.org to learn more.

April 15, 2008
9:30 am to 4:00 pm

Grace Baptist Church
1280 W. Jewett Blvd.
White Salmon, WA

This workshop is **free** and brought to you by your Horizons Communities.

You must preregister by April 11 with:

WSU Klickitat County Extension

(509) 773-5817

228 W. Main, MS-CH- 12 Goldendale,
WA 98620

vanvelsora@wsu.edu

Don't delay! Seating is limited; lunch and snacks will be served. Gas cards and day care reimbursement are available for anyone who needs assistance. This opportunity is available to our Horizons communities and community partners. This workshop is funded through the Northwest Area Foundation and WSU Extension.

HORIZONS
COMMUNITY LEADERSHIP TO REDUCE POVERTY

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